

**VINCENNES UNIVERSITY BOARD OF TRUSTEES  
MINUTES OF REGULAR SESSION**

**Tuesday, February 14, 2017**

**3:30 p.m. (EST)**

**Hilton Hotel and Suites**

**Circle City 16 Room**

**120 West Market Street**

**Indianapolis, Indiana 46204**

**Members Present:**

John Stachura, Chair  
Scott Brand  
Drew Brown, Student Trustee  
J.R. Gaylor  
Reggie Henderson  
Chuck Johnson, President  
Jim McCormick (by audio)  
Susan Olesik  
Greg Parsley  
Rick Schach  
Mike Sievers  
John Stachura

**Others Present:**

Brent Stuckey, Attorney for the Board  
Pat Konkle, Record Clerk for the Board  
Laurel Smith, Interim Provost  
Phil Rath, Vice President for Financial Services/  
Government Relations  
Dave Tucker, Vice President for Workforce Development/  
Community Services  
Maggie Stevens, Thomas P. Miller & Associates

**Member Absent:**

Darrel Bobe  
Tim Grove  
George Ridgway

**CALL TO ORDER**

Chair John Stachura called the meeting to order at 3:30 p.m. (EST) in the Circle City 16 Room of the Hilton Inn and Suites, 120 West Market Street, Indianapolis.

**ROLL CALL/ACCEPTANCE OF AGENDA**

Pat Konkle called the roll. A quorum was declared with 12 Trustees present. The agenda was approved by consensus of the Board.

**APPROVAL OF MINUTES**

Minutes of the December 7, 2016, meetings had been distributed. Trustee Rick Schach made a motion to accept the minutes as distributed, and Trustee Reggie Henderson seconded the motion. A roll call vote was taken, and there were 12 yeas and 0 nays, with the motion passing unanimously.

**CHAIRMAN'S REMARKS**

Board Chair John Stachura thanked all of the Trustees for attending today's Board Retreat and appreciates everyone's input. He also thanked the Financial Services Area for its work with the State Board of Accounts; Mike Gress for all of his work regarding the AQIP Portfolio; and Kristi Deetz for her presentation earlier in the day.

**REPORTS FROM TRUSTEE SUBCOMMITTEES**

**University Affairs Committee**

Curriculum Items – Committee Chair Reggie Henderson asked Provost Laurel Smith to give a report on the curriculum items that have been approved by the Curriculum and Academic Affairs Committee, the Faculty Senate, the Provost, and the President (attached to these minutes). These items include the suspension of two programs, the

addition of one concentration and two certificates, and the revision of seven programs. In addition, one biology course is being added to the University Core Curriculum Course List.

**MOTION #17-01**

Trustee Scott Brand made a motion to approve these curriculum items, and Trustee Susan Olesik seconded the motion. A roll call vote was taken, and there were 12 yeas and 0 nays, with the motion passing unanimously.

**Alcohol Policy Revision** – Committee Chair Reggie Henderson asked President Chuck Johnson to give a report on the proposed revision of the Alcohol Policy. President Johnson is proposing the VU Alcohol Policy be revised (see attached policy) that would submit the request to the President for his/her approval rather than the Board of Trustees, shorten the amount of time the requesting organization would need to submit its request in advance of the event, and add the Presidents' Room, Fort Sackville Rooms, Jefferson Student Union, and the Jasper Center for Technology, Innovation and Manufacturing to the list of VU facilities where alcohol may be served.

**MOTION #17-02**

Trustee Rick Schach made a motion to approve the proposed VU Alcohol Policy, and Trustee Mike Sievers seconded that motion. A roll call vote was taken, and there were 12 yeas and 0 nays, with the motion passing.

**REPORTS FROM THE ADMINISTRATIVE LEADERSHIP**

**Marketing/Enrollment Report**

Kristi Deetz, Senior Director of External Relations, distributed the University Recruitment and Enrollment Report. The report began with an update on the Vincennes Campus recruitment efforts. As of the filing of the report, 3,042 applicants had been accepted for the fall term compared to 3,229 the previous year. A chart focused on application comparisons by academic colleges was also provided.

Jasper applications totaled 177 with 132 being accepted. On the same date in 2016, 133 students had been accepted to VUJ for the fall term.

American Sign Language reported 29 applications while the Aviation Technology Center reported 85 applications for fall 2017. The acceptance rates were 86.2 and 67.1 percent, respectively.

**PRESIDENT'S COMMENTS**

President Johnson reported that at the Board Retreat earlier in the day, Maggie Stevens of Thomas P. Miller & Associates reported on the VU Strategic Plan Priorities, which are listed below:

- Enhance Enrollment and Recruitment Efforts
- Emphasize Partnerships with Industry, K-12, and Higher Education
- Improve Student Retention and Success
- Cultivate Internal and External Resources
- Identify and Investigate Opportunities to Establish New Programs and Enhance Existing Programs
- Develop and Implement a Communication Strategy that Promotes and reinforces VU's Role and Identity with Indiana and Elsewhere

President Johnson is asking the Board of Trustees to approve these Strategic Plan Priorities and a copy of the Strategic Plan that was distributed to all Trustees.

**MOTION #17-03**

Trustee Mike Sievers made a motion to approve the above six Strategic Plan Priorities and the VU Strategic Plan (as attached), and Trustee Drew Brown seconded that motion. A roll call vote was taken, and there were 12 yeas and 0 nays, with the motion passing unanimously.

The president also thanked the Trustees for attending the Board Retreat and appreciated the candid comments.

President Johnson also gave a report on the Honorary Doctorate candidates for this year's commencement ceremonies. He would like to recommend that Tim Swarens, VU alum 1981, received an honorary doctorate at the Vincennes Campus Commencement on April 29. Mr. Swarens is the Opinion Editor of the Indianapolis Star. In

addition, President Johnson would like to nominate Mr. David Chu to receive an honorary doctorate at a later time in the year. Mr. Chu and his family have been responsible for seeing that many students from Hong Kong and China attended VU over the past 60 years.

**MOTION #17-04**

Trustee Reggie Henderson made a motion to approve that both Mr. Tim Swarens and Mr. David Chu receive an honorary doctorate during 2017, and Trustee Susan Olesik seconded that motion. A roll call vote was taken, and there were 12 yeas and 0 nays, with the motion passing unanimously.

**Adjournment**

There being no further business to come before the Trustees, the Regular Session adjourned at 3:50 p.m. (EST).

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J.R. Gaylor, Secretary

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John Stachura, Chair





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February 10, 2017

Board of Trustees  
Vincennes University

The following items have been approved by the Vincennes University Curriculum and Academic Affairs Committee and Faculty Senate. These items are submitted for consideration by the Board of Trustees as approved by Interim Provost Laurel A. Smith and President Charles R. Johnson, Jr.

**Program Suspension**

- Pharmacy Technician 4831 (CPC)
- Construction Technology, Construction Management Concentration 8242 (ASCT)

**Concentration Addition**

- Philosophy - Religious Studies Concentration 2482 (AA)

**Certificate Additions**

- Pharmacy Technology 4835 (CG)
- Law Enforcement Certificate 7504 (CG)

**Program Revisions**

- World Languages and Cultures 2200 (AA) (*formerly Modern Foreign Languages*)
- Philosophy 2480 (AA)
- Emergency Medical Services 6030 (ASCT)
- Emergency Medical Services/Paramedic 6035 (CG)
- Nursing, Associate of Science 6250 (AS)
- Nursing, ASN Completion Concentration for Licensed Practical Nurses 6252 (AS)
- Fire Science and Safety Technology 7350 (ASCT)

**Academic Guidelines and University Core Curriculum Items**

- General Education/UCC Proposal UCC-1, 2017-18 – Addition to UCC Course List – BIOL 301 under Human Issues and Dilemmas

Approved:

Charles R. Johnson, Jr., President

Laurel A. Smith, Interim Provost

# PROPOSED CURRICULAR CHANGES AS RECOMMENDED BY CURRICULUM AND ACADEMIC AFFAIRS COMMITTEE

*Prepared for the Board of Trustees, 2-10-17  
Board Meeting 2/14/17*

<b>Vision</b>	Vincennes University is a premier learning institution, widely recognized for leadership in innovation and delivery of successful educational experiences. A breadth of program offerings and a commitment to quality service ensure the University's role as an important link in Indiana's economic and cultural vitality. VU is a diverse community whose members all share responsibility for supporting the University mission and are respected for their contributions.	<b>Mission</b>	Vincennes University, Indiana's first college, is the State's premier transfer institution and leader in innovative career programming. The VU community ensures educational access, delivers proven associate and baccalaureate programs, and offers cultural opportunities and community services in a diverse, student-centered, collegiate environment.
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*The following program additions, revisions and deletions have been recommended by the Curriculum and Academic Affairs Committee and Faculty Senate for approval by the Vincennes University Board of Trustees:*

## **Program Suspension**

- Pharmacy Technician 4831 (CPC)  
**Rationale:** This Certificate of Program Completion is being replaced with a new Certificate of Graduation as the requirements for this program exceed requirements for a C.P.C.
- Construction Technology, Construction Management Concentration 8242 (ASCT)  
**Rationale:** The concentration suspension is the result of insufficient enrollment.

## **Concentration Addition**

- Philosophy - Religious Studies Concentration 2482 (AA)  
**Rationale:** The concentration will provide the opportunity for students interested in the study of religion to obtain an associate degree. Projected enrollment is 30-50 over a five-year period.

## **Certificate Additions**

- Pharmacy Technology 4835 (CG)  
**Rationale:** The certificate will allow students to earn a certificate and enter the workforce after one year of coursework. Projected enrollment is 10 in year 1, 15 in year 2, and 20 in years 3-5.
- Law Enforcement Certificate 7504 (CG)  
**Rationale:** The certificate will provide Vincennes University students who take dual credit courses the opportunity to earn a certificate. Projected enrollment is 25-30 the first year, and increasing an additional 20 per year over the remaining five-year period.

## **Program Revisions**

- World Languages and Cultures 2200 (AA) (*formerly Modern Foreign Languages*)  
**Rationale:** The program revisions reflect the addition of an option of Japanese courses to fulfill the intermediate reading requirements.
- Philosophy 2480 (AA)  
**Rationale:** The program revision reflects the replacement of HUMN 210 with the new course PHIL 235.
- Emergency Medical Services 6030 (ASCT)  
**Rationale:** The program revisions align the program with other allied health programs and more appropriately reflect the United States Department of Transportation's National Education standards for Paramedic.

- Emergency Medical Services/Paramedic 6035 (CG)  
**Rationale:** The conversion from a CPC to a CG aligns the program with other allied health programs and more appropriately reflects the United States Department of Transportation's National Education standards for Paramedic.
- Nursing, Associate of Science 6250 (AS)
- Nursing, ASN Completion Concentration for Licensed Practical Nurses 6252 (AS)  
**Rationale:** The revisions in the nursing programs reflect recommended changes based on a review of the National Council Licensure Examination for Registered Nurses (NCLEX-RN) and advice from an outside consultant.
- Fire Science and Safety Technology 7350 (ASCT)  
**Rationale:** The program revisions reflect the addition of two new optional courses, notation of affiliation with the Florida Department of Education, and up-to-date reference for the governing body of accreditation.

### **Academic Guidelines and University Core Curriculum Items**

#### ***General Education/UCC Proposal UCC-1, 2017-18 – Addition to UCC Course List***

The Curriculum and Academic Affairs Committee and Faculty Senate support the proposed addition of "BIOL 301 Science, Society, and You" to the UCC Course List under Human Issues and Dilemmas.



# Strategic Plan

## Mission

Vincennes University develops people and enhances communities through accessible, high-quality educational programs, strategic partnerships, and active engagement.

## Vision

Vincennes University is a premier learning institution, widely recognized for leadership in innovation and delivery of successful educational experiences.

A broad range of program offerings and a commitment to superior service ensure the University's role as an important link in Indiana's economic and cultural vitality.

VU is a diverse community whose members all share responsibility for support the University mission and are respected for their contributions.

## Values

1. Personal growth and academic excellence for our students, faculty, and staff.
2. Collaborative relationships with our stakeholders and communities.
3. An environment that encourages open dialogue and cooperation.
4. Continuous improvement through data-informed planning and evaluation.
5. Cultural enrichment, diversity, and individual freedom.

## Strategic Priorities

1. Enhance Enrollment and Recruitment Efforts
2. Emphasize Partnerships with Industry, K-12, and Higher Education
3. Improve Student Retention and Success
4. Cultivate Internal and External Resources
5. Identify and Investigate Opportunities to Establish New Programs and Enhance Existing Programs
6. Develop and Implement a Communication Strategy that Promotes and Reinforces VU's Role and Identity with Indiana and Elsewhere

## Priorities and Related Activities

### Strategic Priority One: Enhance Enrollment and Recruitment Efforts

#### Objectives:

1. Increase recruitment activities outside of Indiana
2. Grow program specific recruitment activities
3. Increase Baccalaureate enrollment
4. Increase enrollment in alternative delivery method programs

### Strategic Priority Two: Emphasize Partnerships with Industry, K-12, and Higher Education

#### Objectives:

1. Expand work-based learning programs and opportunities
2. Strengthen and enhance roles of advisory councils at all levels
3. Grow number of students enrolled in 2+2 programs with guaranteed admission at partner institutions
4. Leverage distance education in Business and Industry programs
5. Develop events and activities that reinforce and recognize partnerships
6. Develop new models and pathways to enhance attendance and completion in conjunction with our dual credit partners and programs in Project EXCEL and Early College

### Strategic Priority Three: Improve Student Retention and Success

#### Objectives:

1. Develop system-wide CRM to better track prospective, current and former students
2. Enhance and expand Summer Bridge and related programs
3. Offer structured first-semester experience to enhance orientation of entering students (could include student mentoring)
4. Redesign tutoring and related academic support programs to increase student access and utilization
5. Continue refining student profile and TAPS early warning system; develop appropriate interventions and supports
6. Increase and enhance "transfer back" partnerships with higher education peers

### Strategic Priority Four: Cultivate Internal and External Resources

#### Objectives:

1. Enhance on-boarding of new faculty and staff
2. Enhance current professional development and training programs
3. Augment program review process to include periodic assessment of external factors
4. Grow development capacity and increase fundraising in partnership with VU Foundation
5. Develop more sophisticated framework for identifying and pursuing grant opportunities
6. Increase net revenue from non-general fund operations



### Strategic Priority Five: Identify and Investigate Opportunities to Establish New Programs and Enhance Existing Programs

#### Objectives:

1. Strengthen and enhance roles of advisory councils at all levels
2. Leverage relationships with higher education partners to establish first two years of potential new 2+2 programs
3. Augment program review process to include periodic assessment of external factors
4. Develop and put into practice clear processes for starting/ending programs based on workforce demands

### Strategic Priority Six: Develop and Implement a Communication Strategy that Promotes and Reinforces VU's Role and Identity with Indiana and Elsewhere

#### Objectives:

1. Develop and deploy new branding campaign
2. Develop marketing plan that expands current presence across Indiana, in neighboring states, and internationally
3. Redesign and launch of website with increased capacity for creating and maintaining content
4. Leverage alumni to promote VU and recruit students

Approved by the Vincennes University Board of Trustees at its February 14, 2017, meeting.